

**To receive a report on signage improvements in Saltash
and consider any actions or associated expenditure.**

Report to:

Services Committee

Date of Report:

24.04.26

Officer Writing the Report:

Planning and General Administrator

Pursuant to:

Services held on 11.12.25 minute nr. 86/25/26

Purpose of the report:

To receive an update on progress made on the existing signage within the Town and wider community that may require improvement and consider any actions and associated expenditure.

Officers' recommendation:

Members are asked to:

1. Note the update on progress made on the existing signage.
2. Delegate to the Planning and General Administrator, working with Councillor Bickford to deliver improvements to the identified signage, working within the approved budget and any S106 funding applied for and awarded.

Report Summary

Cornwall Council has granted permission for the cleaning of the signs, subject to the appropriate insurance cover and the completion of a robust risk assessment.

The Council's insurance provider has confirmed that the activity is covered, provided a risk assessment is in place.

A risk assessment has been purchased from health and safety advisors Health to Hygiene.

A request is to be submitted to Service Delivery for the cleaning work to proceed and be scheduled.

Cornwall Council's Highway Team has been contacted regarding associated costs and permissions. They have requested further details on the proposed signage, including design concepts and measurements. A breakdown of actions taken for each individual sign is provided in **Appendix A**.

- It has been confirmed that the posts on Plougastel Drive cannot be adopted, as they fall within the public highway boundary. The Highways Team will liaise with the Highway Steward regarding the missing signs at this location.
- Councillor Bickford is continuing discussions with GWR regarding signage at Saltash Railway Station.
- Cornwall Council's Community Link Officer has confirmed that S106 funding can be used for signs, on the basis that funding is used only for signage directing people to Fore Street/Town Centre area and not for other areas of Saltash. Finger signs are to be explored.

How Does This Meet the Business Plan?

Improving existing signage and considering opportunities for new signage will meet the following strategic priorities:

- Boosting Jobs and Economic Prosperity
- Travel and Transport
- Climate Emergency
- Recreation and Leisure

Having clear signage will help visitors navigate the town centre more easily, making Saltash a welcoming destination and encourage visitors to spend longer in town. Easier navigation and improved signage in the wider community will promote walking, encourage residents to explore more areas and increase awareness of recreational facilities in Town. Signs to leisure facilities, the waterside, green spaces and parks will make them easier to find and use. Signage to walkable routes and cycle paths supports sustainable transport.

Budget

Budget Code:

6569 SE EMF Tourism and Signage

Available Budget:

£15,000

Signature of Officer:
Planning and General Administrator